

# gEt out!

The Fresno Bee's **get out!** monthly free publication will feature articles, community guides and calendars highlighting what Fresno, Clovis and other local areas have to offer for entertainment. If you want to know what to do, where to go and what to see, then **get out!** is a must-read for Valley residents and a must for your advertising message.

Monthly features include auto/motor sports, movies, arts and nightlife, food and dining, travel, kids' activities, sports and recreational activities and contests.

**get out!** will be distributed via racks and at advertiser locations and will reach more than 20,000 potential customers.



As a bonus, by advertising in **get out!** your business will also be promoted on CentralValley.com, the Valley's premiere entertainment guide. CentralValley.com attracts an average of 200,000 page views a month from readers looking for anything from concerts to exhibits to what's happening at the zoo.

Contact your Bee account representative for details.

**Retail (559) 441-6176**

**National (559) 441-6246**

**Classified (559) 442-4442**

**The Fresno Bee**  
Central California's Leading Newspaper

1626 E Street, Fresno, CA 93786

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## RATES AND INFORMATION

### Ad Specs:

<p>Tabloid format</p> <p>Four-color process on all pages</p> <p>100-line screen</p> <p>(no bleed on any of the pages)</p>	DIMENSIONS	<p>Full Page.....9-9/16" x 11-1/2"</p> <p>Half page .....4-11/16" x 11-1/2"</p> <p>Quarter page .....4-11/16" x 5.68"</p> <p>Special coupon size ...3-3/4" x 2"</p>
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### Space reservation/ad copy deadlines 2003:

#### DEADLINES

(Thursdays)

July 10

August 14

September 11

October 9

November 13

December 11

#### PUB DATES

(Saturdays)

July 26

August 30

September 27

October 25

November 29

December 27

### 2003 ADVERTISING RATES:

	Open	3x	6x	12x
<b>Full Pages</b>	\$899	\$799	\$699	\$599
<b>Half Pages</b>	\$599	\$499	\$449	\$399
<b>Quarter Pages</b>	\$399	\$349	\$299	\$249
<b>Color</b>	\$200	\$150	\$125	\$100
<b>Premium Back Page</b>	\$1129	\$999	\$869	\$749
<b>Special Coupon</b>	\$89	\$79	\$69	\$59

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