

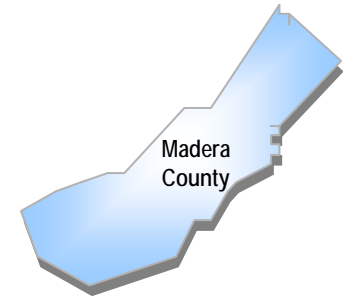
Madera County Market

2007 Demographic Profile*

Population	
2000	123,109
2007	147,778
2012	165,061
Gender	
Female	51.6%
Male	48.4%
Age	
0 - 4	8.1%
5 - 14	15.3%
15 - 17	4.7%
18 - 20	4.4%
21 - 24	6.3%
25 - 34	15.5%
35 - 44	13.7%
45 - 54	12.2%
55 - 64	9.0%
65 - 74	5.7%
75 - 84	3.7%
85+	1.4%
Median Age	32.24
Ethnicity	
White	41.9%
Black/Af Amer	3.7%
Am Ind/AK Native	1.2%
Asian	1.5%
Native HI/PI	0.2%
Other	0.2%
Multi-Race	1.8%
Hispanic	49.4%
Income	
2007 Avg HH Inc	\$58,576
2007 Median HH Inc	\$44,860
2007 Per Capita Inc	\$17,575

Madera County covers 2,136* square miles, with 47,604* housing units.

Madera County produced over \$1[^] billion in agriculture in 2006, keeping its rank of 13th in the state. Almonds/nuts/hulls is the leading crop valued at over \$225.5[^] million, followed by, milk, pistachios, wine and raisin grapes, and heifers/replacement.



Average Household Expenditures 2007*

Category	Amount	Category	Amount
Alcoholic Beverages	\$1,331	Major Household Appliances	\$330
All Day Care	\$368	Miscellaneous Household Equipment	\$479
Automotive Maintenance/Repair/Other	\$1,731	Personal Care Products & Services	\$999
Contributions (All)	\$1,367	Personal Expenses & Services	\$1,427
Education	\$1,109	Pet Expenses	\$541
Food At Home	\$6,852	Photographic Equipment/Supplies	\$98
Food Away From Home	\$4,779	Reading Materials	\$501
Foods & Beverages By Channel	\$12,677	Small Appliances & Housewares	\$689
Health Care	\$3,822	Smoking Products & Supplies	\$593
Household Furnishings & Furniture	\$1,314	Sports & Recreation	\$1,530
Household Repairs	\$1,090	Total Apparel	\$4,602
Household Services	\$474	Transportation	\$7,784
Housekeeping Supplies	\$377	Travel	\$1,551
Housing Expenses	\$1,121	TV, Radio & Sound Equipment	\$1,979