

# Kings County Market

## 2007 Demographic Profile\*

Population	
2000	129,461
2007	148,259
2012	162,757
Gender	
Female	42.7%
Male	57.3%
Age	
0 - 4	8.2%
5-14	15.3%
15 - 17	4.4%
18 - 20	4.8%
21 - 24	7.2%
25 - 34	18.3%
35 - 44	16.0%
45 - 54	11.5%
55 - 64	6.8%
65 - 74	4.1%
75 - 84	2.4%
85+	1.0%
Median Age	31
Ethnicity	
White	38.3%
Black/Af Amer	7.7%
Am Ind/AK Native	0.8%
Asian	3.0%
Native HI/PI	0.2%
Other	0.2%
Multi-Race	2.0%
Hispanic	47.8%
Income	
2007 Avg HH Inc	\$58,101
2007 Median HH Inc	\$43,958
2007 Per Capita Inc	\$18,272

Kings County covers 1,391\* square miles, with 41,364\* housing units.



Kings County ranked 11<sup>th</sup> in the state for 2006 with over \$1.3<sup>^</sup> billion in agriculture production. The top five crops are milk, valued at \$409.8<sup>^</sup> million, followed by cotton, cattle/calves, alfalfa and almonds.

## Average Household Expenditures 2007\*

Category	Amount	Category	Amount
Alcoholic Beverages	\$1,274	Major Household Appliances	\$305
All Day Care	\$384	Miscellaneous Household Equipment	\$442
Automotive Maintenance/Repair/Other	\$1,673	Personal Care Products & Services	\$1,033
Contributions (All)	\$1,299	Personal Expenses & Services	\$1,333
Education	\$1,352	Pet Expenses	\$470
Food At Home	\$6,919	Photographic Equipment/Supplies	\$98
Food Away From Home	\$5,254	Reading Materials	\$478
Foods & Beverages By Channel	\$13,527	Small Appliances & Housewares	\$647
Health Care	\$3,441	Smoking Products & Supplies	\$590
Household Furnishings & Furniture	\$1,260	Sports & Recreation	\$1,345
Household Repairs	\$944	Total Apparel	\$4,742
Household Services	\$553	Transportation	\$7,396
Housekeeping Supplies	\$384	Travel	\$1,505
Housing Expenses	\$1,124	TV, Radio & Sound Equipment	\$1,964